

Table 1.23 *Social Media Marketing Calendar for Small Businesses* (Sample)

	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
8:00	Write blog (less than 300 words)			Write article	
8:30	Post blog			Post Article to website and social media sites	
9:00					
9:30					
10:00	Create & send post	Create & send post	Create & send post	Create & send post	Create & send post
10:30					
11:00					
11:30					
12:00					
12:30					
1:00					
1:30					
2:00					
2:30					
3:00					
3:30					
4:00		Create & post promo to social media sites			
4:30	View social media sites & comment	View social media sites & comment	View social media sites & comment	View social media sites & comment	View social media sites & comment
5:00	Comment on posting boards				